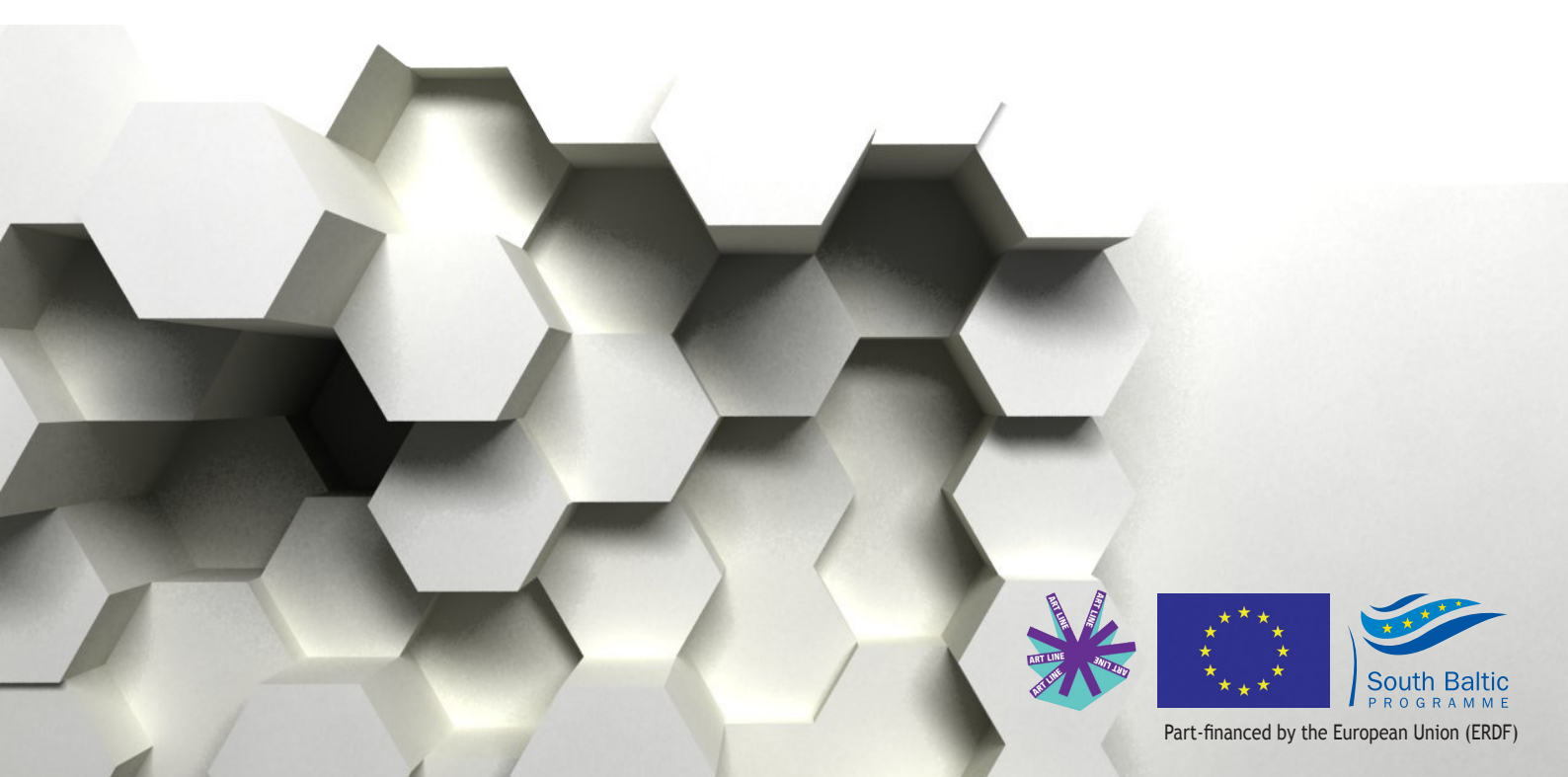


CONTEST GUIDELINES

THE BALTIC GOES DIGITAL

The Baltic Goes Digital is an open contest for artworks that utilize web-based, mobile or locative media to create a vision of an imaginary, non-existent Baltic City.

The contest is organized by the Baltic Sea Cultural Centre in Gdansk and Gdansk City Gallery as part of Art Line, an international art and cultural project partially financed by the European Union /European Regional Development Fund/, and the South Baltic Cross-Border Cooperation Programme.



Part-financed by the European Union (ERDF)

THE BALTIC GOES DIGITAL

GENERAL PROVISIONS

- /1/ [The Baltic goes digital](#) is an open international contest involving artistic projects that use locative, mobile or online media.
- /2/ The contest is organized by the [Baltic Sea Cultural Centre](#) in Gdańsk and [Gdańsk City Gallery](#) as part of the international [ART LINE](#) project, which is co-financed with funds from the European Regional Development Fund operating within the South Baltic Cross-Border Cooperation Program 2007-2013.
- /3/ The contest is aimed at artists and people interested in its subject-matter - i.e. graphic artists, designers, architects, programmers - from the Baltic states /Poland, Germany, Denmark, Sweden, Norway, Finland, Estonia, Lithuania, Latvia and Russia/.
- /4/ The official language of the contest shall be English and it shall be applicable to all applications and talks held with the artists.

THE GOAL OF THE CONTEST

The goal of the contest is to select three artistic projects that use locative, mobile or online media. They will be completed and presented in a virtual gallery on the ART LINE's website as well as during an exhibition held at the Gdansk City Gallery (Fall 2012).

SUBJECT MATTER

The theme of the contest involves the creation of an imaginary and utopian version of a "Baltic City" - i.e. a town that no longer exists or does not exist yet. Obviously, the very idea of creating an utopian city is nothing new. History knows many urban planning and architectural designs that aimed to create the perfect municipal tapestry that would be ideal for its residents. What is new is the fact that the starting point of [The Baltic Goes Digital](#) contest is modern technique that supports unlimited urban visions. Taking advantage of the fact that the Internet allows us to get to know the world, the Baltic Sea Cultural Centre in Gdansk and the Gdansk City Gallery would like to invite artists to compose interactive spaces combining the cultural and urban aspects of cities located on the Baltic Sea. The digitally-generated cities can be both a combination of existing ones, expansions or improvements on them or a utopian vision of a single Baltic city that goes beyond our reality or remains parallel to it.

We invite artists and teams whose projects explore and redefine the concept of public space. We ask whether the new digitalized public space offered by the internet can be used to create and communicate art. Can works of art that function in the internet or are widely accessible through our mobile phones be treated the same way as a monument in the main square of a city? What new public space opportunities are offered by new technologies? We invite artists to submit projects that explore these issues and provide interesting answers.





PRINCIPLES OF PARTICIPATION

/1/ Applications should be sent to the following e-mail address:

balticgoesdigital@nck.org.pl

or by mail to:

Baltic Sea Cultural Centre in Gdansk

ul. Korzenna 33/35

81-851 Gdansk, Poland

please add the words “The Baltic Goes Digital”

/2/ General principles of participation:

a. Applications shall only be accepted in the English language.

b. The strict deadline for filing applications shall be the **16th of July 2012**. The date on the postal stamp /date of sending/ shall be decisive for applications sent by mail or courier; the final deadline for applications sent by e-mail shall be the **16th of July 2012** at 23:59.

c. The costs of delivering the applications, including the costs of CDs/ DVDs/pen drives sent with them, as well as any and all transportation fees shall be borne by the applicant. The applicant shall also be responsible for any and all customs fees payable outside Poland and obliged to comply with the customs regulations applicable to the transportation of mail.

d. The contest is open to individuals as well as teams /composed of a maximum of three/. All the members of a team need to come from the countries indicated to in point 1.3 and at least one person needs to have an artistic CV. The application should also name one person who is responsible for the entire project.

e. Every contestant /or a team/ can submit no more than two projects and each of the projects should be sent with a separate application form.

f. The full application shall consist of a completed application form and an attachment containing the project/prototype of work.

g. Any and all materials sent by mail /the form and attachments/ need to be in an electronic form /CD / DVD-ROM, pen drive/

h. The project/prototype of work must be sent in a widely-used format /e.g. PDF, JPG, doc, mpeg4, mov, avi, wmv, etc./

i. The materials and applications submitted shall not be returned.

j. Works that do not meet the aforementioned formal criteria shall not be admitted to the contest.



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DURATION AND COURSE OF THE CONTEST

- /1/ Applications shall be accepted until the 16th of July 2012.
- /2/ The jury will hold its deliberations in July 2012, after the applications have been accepted.
- /3/ The results of the contest shall be published on the 6th of August 2012 at the latest on ART LINE's website at: www.artline-southbaltic.eu as well as on the organizers' websites at: www.nck.org.pl i www.ggm.gda.pl. Moreover, the winners will be notified directly by e-mail.
- /4/ The winners shall work on completing the selected projects during Summer time of 2012.
- /5/ The exhibition at Gdańsk City Gallery in the Fall of 2012.
- /6/ The awarded projects shall be completed and presented in a virtual gallery available on ART LINE's website, as well as during the exhibition held in the Gdańsk City Gallery. The works could also be presented by partner institutions of the project at later dates.
- /7/ The authors of the three projects chosen by an international jury composed of five experts shall be invited to complete them. The organizers shall conclude contracts with the winners for specific work connected to the completion of the selected projects, whose value shall be **EUR 2000** /gross/. In the case of a team, the amount shall be equally distributed among all the members.
- /8/ Moreover, the organizers shall cover the costs of producing the winning works up to **EUR 1000** /gross/.
- /9/ The organizers shall cover the costs of the participants' travel and accommodation in Gdańsk during the exhibition.

COPYRIGHTS

- /1/ By submitting a project, the contestant confirms that the copyrights to its contents are not limited in any way and do not breach the rights of any third parties. The contestant transfers the right to use the materials for promotional and informational purposes to the organizers. Projects selected for completion can be used for non-commercial presentation as well as documentary and promotional purposes.



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/2/ The contestant shall sign a statement /which is included in the application form/ granting the Organizer the license to use the copyright connected with their work with respect to the publication of the work, its recording and distribution via technologically available means, using it for purposes connected with carrying out of the contest as well as informational, promotional and other purposes connected with carrying out the ART LINE project and the statutory operations of the Organizers, including by presenting them in works published by the ART LINE project or the Organizers, in particular in the catalogue of the exhibition or on ART LINE's website where they will be made available to anyone at the time and place of their choice, as well as a statement confirming that the work, the application and the attachments do not breach any copyrights or similar rights held by third parties and the contestant's consent to the processing of their personal details necessary for carrying out of the contest pursuant to the Act of August 29th 1997 on data protection /i.e. Dz. U. [Journal of Laws] of 2002, No. 101, item 926 as amended/.

REMAINING PROVISIONS

- /1/ The jury's decision shall be final and irrevocable.
- /2/ In the event of any external factors preventing its completion, the Organizer can stop, cancel or end the contest at any time without choosing any of the works and without quoting any reasons.
- /3/ Should the author/s/ of a work selected in the contest not wish to complete it, the Organizer shall be entitled to chose the next best work from the other works submitted without organizing another contest.
- /4/ The present regulations shall constitute the only document determining the principles of the contest.
- /5/ Any and all situations unregulated herein shall be settled exclusively by the organizers.

CONTACT

Secretary of the Contest: Aleksandra Musielak
email: aleksandra.musielak@nck.org.pl



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