



**Creative Waves – Baltic Sisterhood for Change: Cultural Heritage Meets New Technologies**

**February 28, 2022, 14:00 – 15:30 CET**

**Webinar on ZOOM platform**

“Creative Waves – Baltic Sisterhood for Change” is a project exploring the role women play in building prosperous and sustainable BSR while addressing current challenges and changes. It is about improving societal relations and environment by bringing together traditions and crafts with new technologies. It is to show how women leaders and creatives can improve life in the neighbourhoods while giving fun and satisfaction.

**14:00** – *Welcome and introduction to the event and the Creative Waves – Baltic Sisterhood for Change project* Iwona Preis, Intercult Productions, project leader;

**14:10-14.30** – *Craft as a Making Process*

Dr. Agnieszka Jacobson - Cielecka – Dean of the Designer Department of SWPS University in Warsaw,  
Co-curator of the curriculum at the School of Form;

**14:30– 14:50** – *Making and Telling Interactive Stories and Games for/about Cultural Heritage*

Lissa Holloway – Attaway, PhD – Associate Professor, Media Arts, Aesthetics and Narration; Media, Technology and Culture (MTEC) Research Group Leader;

**14:50 – 15:00** - *Challenges to Creative Waves Project Implementation*

Yulia Bardun – Kaliningrad Team representative

Presentation by project partners:

**15:00-15:05** - Magdalena Zakrzewska – Duda,

Senior Specialist on Strategic Partnerships – The Baltic Sea Cultural Centre in Gdańsk

**15:05-15:10** – Krystyna Wróblewska – Expert, Euroregion Baltic

**15:10 – 15:15** – Reet Laja – Chair of the Board, Estonian Women’s Studies and Resource Centre (ENUT)

**15:15** – Q&A session, summing up, what to expect further



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